

SMC³ SPONSORSHIP Jump Start & Connections	Platinum	Gold	Silver	Benefactor
PACKAGE PRICING	\$25,000	\$12,500	\$7,500	\$3,500
QUANTITY LIMITED TO:	2 - SOLD	<i>unlimited</i>	<i>unlimited</i>	<i>unlimited</i>
TOTAL REGISTRATIONS (COMBINED CONFERENCES)				
Complimentary Total Conference Registrations	8	4	2	2
Complimentary Guest or Golf Registrations	4	2	2	0
PRE-EVENT MARKETING				
Brand recognition with company logo and hyperlink on the conference website	✓	✓	✓	✓
Brand recognition with company logo in direct mail pieces	✓	✓		
Brand recognition with company logo in all pre-event email blasts	✓			
Opt-in attendee list	✓	✓	✓	
ON-SITE VISIBILITY				
Ignite Speed Meeting - table and signage	✓	✓		
Hotel Key-Card	✓			
Brand recognition with company logo on designated table in the sponsor gallery	✓	✓	✓	✓
Brand recognition with company logo displayed on sponsor signage	✓	✓	✓	✓
Brand recognition with company logo and company description in conference app	✓ 100 Words	✓ 100 Words	✓ 100 Words	✓ 100 Words
Link to company website, twitter, etc. on sponsor page in conference app	✓	✓	✓	✓
Verbal recognition in General Session	✓	✓		
Brand recognition with logo displayed in conference sponsor video	✓	✓	✓	✓
Brand recognition with logo displayed in breakout slide presentations	✓	✓	✓	✓
Tuesday Night Dinner & Entertainment Brand recognition on the menu placed at each setting. Reserved Table for 10 with company branded reserved table signage and seating tent cards at each place setting.	✓			
2-3 Breakfasts Brand recognition on signage at buffet tables		✓		
1-2 Lunches Brand recognition on signage at buffet tables			✓	
Multiple Breaks Brand recognition on signage at buffet tables				✓
Opportunity to place company brochure on the literature table in General Session (1 item)	✓	✓	✓	✓
POST-EVENT MARKETING				
Final opt-in attendee list	✓	✓	✓	✓
Company name and hyperlink remain posted for 60 days post conference	✓	✓	✓	✓
Brand recognition with company logo in all post-event email blasts	✓			
ADDITIONAL BENEFITS				
First right of refusal for next available sponsorship opportunity	✓	✓		

ONLY AT Connections					
Hole-in-One \$25,000 Cash Prize Sponsor - Hole TBD Company logo+hyperlink on conference golf web page Company logo in direct mail pieces (<i>due dates TBD</i>) Company logo in pre-event email blasts mentioning conference golf Logo on signage at designated hole		✓			
A La Carte Items Per Conference	Price	Limit	Additional Descriptions		
Conference Materials - Pick one conference					
Conference Bag Sponsorship - SOLD for BOTH CONFERENCES	\$2,500	1	Your logo with conference logo featured on conference bags (pre-selected by SMC ³) distributed at registration.		
Internet Connection Sponsorship	\$2,500	1	Your logo featured as the Internet connection provider in conference area and on all Internet connectivity reference materials.		
Conference Bag Materials	\$500	10	Have your branded item given to each attendee with their conference bag materials		
ON-SITE VISIBILITY - Pick one conference					
Room Drop	\$3,000		Opportunity to have the hotel place your branded item with message in each attendee room		
Room Slip	\$1,500		Opportunity to have the hotel place a piece of paper/envelope under each attendee door		
Only at Connections: Golf Sponsorship Opportunities					
Beverage Carts	\$1,500	1	One complimentary golf registration Includes all items distributed via the beverage cart courtesy of the sponsoring company Brand recognition on Golf Beverage Cart Signage Opportunity to place promotional materials on the beverage cart		
Closest to the Pin Sponsor - Hole TBD	\$500	1	Your company logo on signage at designated hole		
Longest Drive Sponsor - Hole TBD	\$500	1	Your company logo on signage at designated hole		
Straightest Drive Sponsor - Hole TBD	\$500	1	Your company logo on signage at designated hole		
Longest Putt Made Sponsor - Hole TBD	\$500	1	Your company logo on signage at designated hole		