

Agenda

Media Partners



Monday, June 26

6:00 a.m. – 3:30 p.m.

Registration & Guest Services Open

6:30 a.m.

Networking Breakfast

8:00 a.m.

Keynote Presentation: Mike Walsh: The Digital Transformation Deadline

9:05 a.m.

Conference Chair Presentation

9:20 a.m.

Networking Break

9:35 a.m.

Bending the Innovation Curve

10:00 a.m. – 3:00 p.m.

Guest Event: Island Living Tour

10:50 a.m.

Networking Break

11:05 a.m.

Amazonian Implications

12:15 p.m.

Networking Lunch

1:15 p.m. — Breakouts:

- Monetarily Distressed – Strategies for Maximizing Recovery
- Managing the Last Mile
- Checking it Twice

2:15 p.m.

Networking Break

3:00 – 5:00 p.m.

Ignite Speed Meetings

6:30 p.m.

Networking Reception

7:00 p.m.

Dinner & Entertainment

Tuesday, June 27

6:00 a.m. – 5:15 p.m.

Registration & Guest Services Open

6:30 a.m.

Networking Breakfast

8:00 a.m.

Thought Leader Session: Sabato's Crystal Ball

9:00 a.m.

Networking Break

9:15 a.m.

Thought Leader Session: Globe-tripping with Dr. Don

9:00 a.m. – 5:00 p.m.

Guest Event: Pool and beach day featuring SMC³ reserved cabanas with cold drinks and snacks

10:15 a.m.

Thought Leader Session: U.S. Economic Spotlight

11:15 a.m.

Ask the Experts

Noon

Networking Lunch

1:00 – 6:00 p.m.

2017 Annual Golf Classic

6:30 p.m.

Networking Reception

7:00 p.m.

Dinner & Sinbad LIVE!

Wednesday, June 28

6:00 a.m. – 11:00 a.m.

Registration & Guest Services Open

6:30 a.m.

Networking Breakfast

8:00 a.m.

Thought Leader Session: Branding: Creating Customer Thrilling Experiences

8:45 a.m.

Thought Leader Session: Point-Counterpoint: The U.S. Regulatory Environment

9:00 – 11:00 a.m.

Guest Event: Rise & Shine with SMC³ featuring "The Essence of Scent" by Mounts Botanical Garden

9:45 a.m.

Networking Break

10:00 a.m.

Point-Counterpoint: Free vs. Paid Delivery

10:50 a.m.

Better Visibility, Superior Performance

11:40 a.m.

Grand Prize Drawings

Registration discount ends May 17!

www.smc3connections.com

An SMC³ event