

2018 SMC ³ SPONSORSHIP PACKAGES	Platinum	Gold	Silver	Benefactor
PACKAGE PRICING	\$30,000	\$14,500	\$7,500	\$3,500
QUANTITY LIMIT TO	4	4	Unlimited	Unlimited
TOTAL REGISTRATIONS				
Complimentary Conference Registrations	8	4	2	2
Complimentary Guest or Golf Registrations	4	2	2	0
PRE-EVENT MARKETING				
Brand recognition with company logo and hyperlink on the conference website	✓	✓	✓	✓
Brand recognition with company logo in direct mail pieces	✓	✓		
Brand recognition with company logo in all pre-event email blasts	✓			
Opt-in attendee list	✓	✓	✓	
ON-SITE VISIBILITY				
Ignite Speed Meetings Contributor Table	✓	✓	Additional \$500	Additional \$750
Hotel key-card	✓			
Brand recognition with company logo on designated table in the sponsor gallery	✓	✓	✓	✓
Brand recognition with company logo displayed on sponsor signage	✓	✓	✓	✓
Brand recognition with company logo and company description in conference app	100 words	100 words	100 words	100 words
Brand recognition as the internet sponsor on conference materials		✓		
Link to company website, Twitter, Facebook, etc. on sponsor page in conference app	✓	✓	✓	✓
Opportunity to introduce the Monday Keynote or introduce the Tuesday Entertainment at Jump Start or Connections (<i>one only</i>)	✓			
Brand recognition in General Session from podium	✓	✓		
Brand recognition in pre-recorded General Session announcements	✓	✓		
Brand recognition with logo displayed in conference sponsor video	✓	✓	✓	✓
Brand recognition with logo displayed in Breakout slide presentations	✓	✓	✓	✓
Tuesday Night Dinner & Entertainment • Brand recognition on the menu placed at each setting • Reserved table for 10 with company branded reserved seating tent cards at each place setting	✓			
2 – 3 Breakfasts Brand recognition on signage at buffet tables		✓		
1 – 2 Lunches Brand recognition on signage at buffet tables			✓	
Multiple Breaks Brand recognition on signage at break stations				✓
Opportunity to place company brochure on the literature table in General Session	✓	✓	✓	✓
POST-EVENT MARKETING				
Final opt-in attendee list	✓	✓	✓	✓
Company name and hyperlink remain posted for 60 days post conference	✓	✓	✓	✓
Brand recognition with company logo in all post-event email blasts	✓			
First right of refusal for next available sponsorship opportunity	✓			
Hole-in-One \$25,000 Cash Prize Sponsor – Hole TBD • Company logo and hyperlink on conference golf web page • Company logo in direct mail pieces (due dates TBD) • Company logo in pre-event email blasts mentioning conference golf • Logo on signage at designated hole	✓			

A LA CARTE ITEMS	Price	Limit	Additional Descriptions
CONFERENCE MATERIALS			
Conference Bag Sponsorship	\$2,500	1	Your logo with conference logo featured on conference bags (pre-selected by SMC ³) distributed at registration
Conference Bag Materials	\$500	10	Have your branded item given to each attendee with their conference bag and materials
ON-SITE VISIBILITY			
Room Drop	\$2,500	2	Opportunity to have the hotel place your branded item with message in each attendee room
GOLF SPONSORSHIP OPPORTUNITIES			
Beverage Carts	\$1,500	1	<ul style="list-style-type: none"> • One complimentary golf registration • Includes all items distributed via the beverage cart courtesy of the sponsoring company • Brand recognition on golf beverage cart signage • Opportunity to place promotional materials on the beverage cart
Closest to the Pin Sponsor – <i>Hole TBD</i>	\$500	1	Your company logo on signage at designated hole
Longest Drive Sponsor – <i>Hole TBD</i>	\$500	1	Your company logo on signage at designated hole
Straightest Drive Sponsor – <i>Hole TBD</i>	\$500	1	Your company logo on signage at designated hole
Longest Putt Made Sponsor – <i>Hole TBD</i>	\$500	1	Your company logo on signage at designated hole